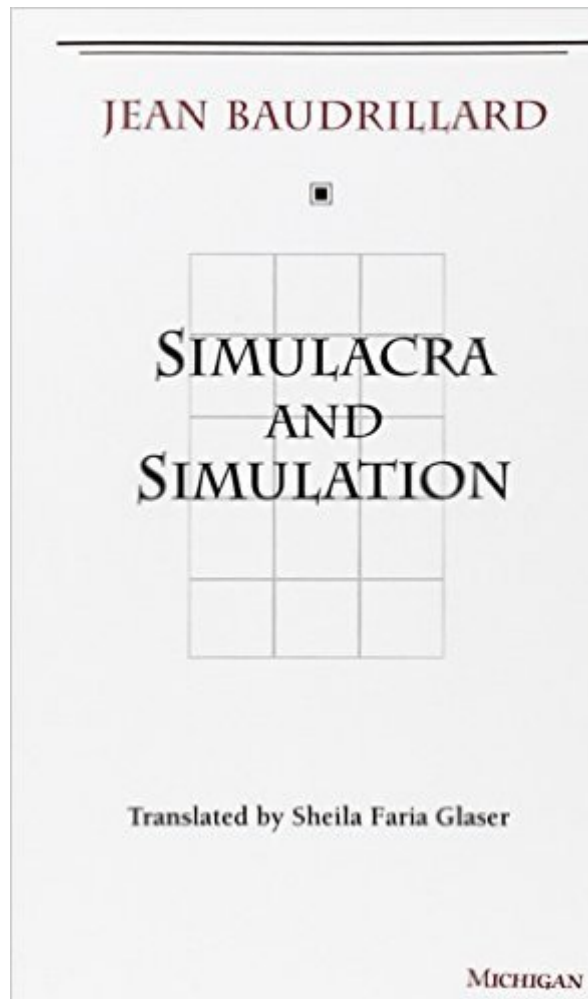


The book was found

Simulacra And Simulation (The Body, In Theory: Histories Of Cultural Materialism)



Synopsis

The first full-length translation in English of an essential work of postmodernist thought

Book Information

Series: The Body, In Theory: Histories of Cultural Materialism

Paperback: 164 pages

Publisher: University of Michigan Press; First Edition, 17th Printing edition (December 22, 1994)

Language: English

ISBN-10: 0472065211

ISBN-13: 978-0472065219

Product Dimensions: 5.2 x 0.8 x 9 inches

Shipping Weight: 4 ounces (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars [See all reviews](#) (78 customer reviews)

Best Sellers Rank: #20,148 in Books (See Top 100 in Books) #35 in [Books > Politics & Social Sciences > Philosophy > Modern](#) #41 in [Books > Textbooks > Humanities > Philosophy > History & Surveys](#) #99 in [Books > Literature & Fiction > History & Criticism > Movements & Periods](#)

Customer Reviews

This is by no means an easy text to read. For those unfamiliar with postmodern tropes-and especially those who have never read Baudrillard before-this text may seem especially daunting. I recommend that these people start with the essay entitled 'Simulacra and Science Fiction'. In this essay, Baudrillard details the three orders of simulacra: the first, natural simulacra, are operative, founded on images, and aim at the restoration of "the ideal institution of nature made in God's image"; the second order are both productive and operative, based on energy, and work toward "a continuous globalization and expansion [and] an indefinite liberation of energy"; the third order, the simulacra of simulation, are "founded on information [and] total operationality, hyperreality, [and the] aim of total control" (121). The differences between the various simulacra exist in the distance between the real and the imaginary exhibited by each order. This illuminating interstice provides the locus for projecting critical activity and idealism. The first order maximizes the projection, allowing the utopia to stand in direct opposition to the real. The second order reduces this projection. Baudrillard describes it as a hyper-productive universe in which "science fiction adds the multiplication of its own possibilities" (122). As all previous models implode, the third order of simulacra witnesses the complete disappearance of the projection between reality and the imaginary as it becomes reabsorbed in simulation. To Baudrillard, this is the world in which we live:

no more real, no more imaginary, no more fiction, just an endless regression of lost meaning with no foundation, or rather an endless precession of simulacra.

I read this little book years ago as part of my grad studies. It is amazing to me how accurate many of Baudrillard's observations have proven to be. It's as if he were some kind of Prophet (LOL!). But, seriously, the loss of Reality is embodied in many different ways. Our use of the Internet is the number one example. Many forms of Virtual reality such as Reality TV, Chatrooms, Avatars, Online dating, even the Fashion industry qualify. As for Desert of the Real, let me give you this example: Just 2 weeks ago I arranged a flight and never had to make any contact with anyone. I ordered my ticket online, printed it out, took it to a self-check-in machine, punched in my numbers, got a boarding pass, and walked on the plane. I have to admit I missed the human contact. But such is the post-Modern condition. Of course, there were people on the plane, but no individual attention, only contact as a group. Another example: Video games, email, Demographics, credit cards and direct deposit, Hollywood (originator of the Virtual), Celebrity culture (ex: Why is it that when they use certain people in a commercial they include the phrase "Real people, not actors"? Aren't actors real?), Paparazzi, the Digital revolution. I could go on listing the many Virtual worlds we inhabit, but suffice it to say they are self-generating! If you plan on reading this book, do yourself a favor and forget the Matrix (great movie, though). This is very real, Hyper-Real. Read Marxist ideology and some Existentialist "Being and Nothingness" Sartre, after reading Plato and Kant, and you won't be so put off by the big ideas. Baudrillard describes a world based on economic relationships only, and as such it is a system of objects, based on nothing but Material gains.

[Download to continue reading...](#)

Simulacra and Simulation (The Body, In Theory: Histories of Cultural Materialism) The Materialistic World: How to Escape Materialism, Theory of Materialism, Mindful Living, Living with True Happiness (Get out of Materialism) Atmospheric and Space Flight Dynamics: Modeling and Simulation with MATLAB® and Simulink® (Modeling and Simulation in Science, Engineering and Technology) Thermal Analysis with SOLIDWORKS Simulation 2016 and Flow Simulation 2016 Steel: A Design, Cultural and Ecological History (Design, Histories, Futures) Cutting Through Spiritual Materialism Cutting Through Spiritual Materialism (Shambhala Classics) The Karma of Materialism (Trans German) Rolling Away the Stone: Mary Baker Eddy's Challenge to Materialism (Religion in North America) Differencing the Canon: Feminism and the Writing of Art's Histories (Re Visions : Critical Studies in the History and Theory of Art) The Social Life of Things: Commodities in Cultural Perspective (Cambridge Studies in Social and Cultural Anthropology)

Cataloging Cultural Objects: A Guide to Describing Cultural Works and Their Images Everyday
Theology: How to Read Cultural Texts and Interpret Trends (Cultural Exegesis) Desiring the
Kingdom (Cultural Liturgies): Worship, Worldview, and Cultural Formation Desiring the Kingdom:
Worship, Worldview, and Cultural Formation (Cultural Liturgies) Cultural Traditions in Iran (Cultural
Traditions in My World) Cultural Traditions in Mexico (Cultural Traditions in My World) Cultural
Anthropology: Appreciating Cultural Diversity The Woman in the Body: A Cultural Analysis of
Reproduction How To Interpret Literature: Critical Theory for Literary and Cultural Studies

[Dmca](#)